

fractional vs. whole OWNERSHIP

Two Bedroom Residence :: Approximately 1,350sf

Fractional Ownership

100% use

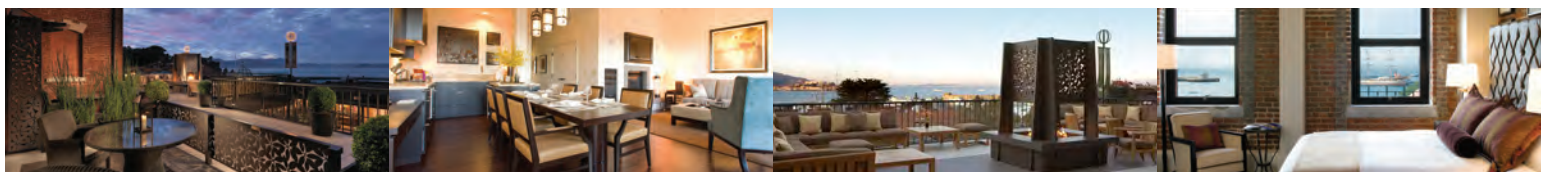
10% cost

Whole Ownership

100% cost

10% use

	Fairmont Heritage Place	SF Condo	SF Branded Condo
Acquisition Cost	\$220,000	\$1,200,000	\$2,449,000
Yearly Mortgage	\$0	\$56,820	\$128,376
Cost of Ownership			
Annual HOA	\$12,700	\$9,492	\$20,796
Annual Taxes	\$2,500	\$14,000	\$29,338
Total Annual Costs	\$15,200	\$23,492	\$50,134
Additional Annual Costs			
Interior Maintenance	\$0	\$1,200	\$2,400
Homeowners Insurance	\$0	\$1,500	\$1,200
Utilities	\$0	\$1,300	\$9,600
Cable/Internet/Phone	\$0	\$1,200	\$1,200
Furnishings and Replacement	\$0	\$3,000	\$3,000
Total Cost of Ownership Annually	\$15,200	\$88,512	\$195,910
Total Savings			
1 Year		\$74,471	\$181,869
5 Years		\$372,355	\$909,345
10 Years		\$744,741	\$1,818,690
Additional Benefits of Fairmont Family Lifestyle			
VIP President's Club Membership	Yes		
House Car with Chauffeur	Yes		
Reciprocates into other Fairmonts & Raffles	Yes		
Valet and Butler Service	Yes		Yes
Daily Wine & Cheese Social	Yes		
Complimentary Overnight Parking	Yes		
24 Hour Concierge Services	Yes	Yes	Yes
Complimentary Breakfast	Yes		Yes
Housekeeping	Yes		



Fairmont
HERITAGE PLACE
GHIRARDELLI SQUARE, SAN FRANCISCO

PRIVATE RESIDENCE CLUB 900 NORTH POINT STREET SAN FRANCISCO
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